

# INNOCULT

## Innocult Fest

XR experiences and  
digital insights

8—10 APRIL 2022

↳ MEET  
viale Vittorio Veneto 2, Milan

**An international review across installations, performances and projects that explore how content industries can nurture and embrace digital innovation. The Fest is the last step of the European project Innocult co-funded by the European Commission.**

**Innocult Fest** is organized by MEET in cooperation with ETOPIA Zaragoza, INOVA+ Porto and a network of content industries and creative players that present their approaches and ideas to new trajectories for the audience engagement.

### FRIDAY 8th

6.00-8.00pm  
Gallery 1-2-3

#### XR INSTALLATIONS

**Casa Ilustrada** by Joy Moraes <sup>ES</sup> - **Esto No Es Un Museo** by Ana Gracia Carmona, Pablo Lafarga Ostáriz <sup>ES</sup> - **I and Thou** by Martin Romeo <sup>IT</sup> - **Scorpiocciola** by Opop <sup>IT</sup> - **Within** by Jemima Cano, Iker Pomposo <sup>ES</sup>

6.00-8.00pm  
Immersive Room

#### DIGITAL ART EXPERIENCES

**Amor and Psyche (In Times of Plagues)** by VestAndPage <sup>DE/IT</sup>  
Presented by Performance Art Vid <sup>IT</sup>

6.30-7.00pm  
MyMEET Lounge

#### LECTURE

**Digital innovations meet cultural institutions** by Julie Walsh <sup>US</sup>

7.00-8.00pm  
MyMEET Lounge

#### COCKTAIL

8.00-9.00pm  
Immersive Room

#### LIVE PERFORMANCE

**19 Monologue** by VestAndPage <sup>DE/IT</sup>  
Presented by Performance Art Vid <sup>IT</sup>

### SATURDAY 9th

11.00am-1.00pm  
3.00pm-7.00pm  
Gallery 1-2-3

#### XR INSTALLATIONS

**Casa Ilustrada** by Joy Moraes <sup>ES</sup> - **Esto No Es Un Museo** by Ana Gracia Carmona, Pablo Lafarga Ostáriz <sup>ES</sup> - **I and Thou** by Martin Romeo <sup>IT</sup> - **Scorpiocciola** by Opop <sup>IT</sup> - **Within** by Jemima Cano, Iker Pomposo <sup>ES</sup>

11.00am-1.00pm  
3.00pm-7.00pm  
Immersive Room

#### VR EXPERIENCE (ART, ARCHITECTURE, CINEMA)

**Osaka 70** by T.E.A.M. <sup>IT</sup>  
**Still Life** by Chiara Passa <sup>IT</sup>  
**Dream Builders - The Cenotaph of Newton** by Arnaud Desjardins <sup>FR</sup>

11.00am-12.00pm  
MyMEET Lounge

#### CHILDREN'S LAB

**Littledot Lab** by Luigi Maniglia <sup>IT</sup>

3.00-7.00pm  
MyMEET Lounge

#### VR EXPERIENCE

**Performing into the Metaverse** by Wondar Studios <sup>IT</sup>

3.30-6.30pm  
Living Staircase

#### PITCH SESSION

**Amplitude** by David Mingorance, Lorena González - **BRAIN Entertainment** by Miguel Bello - **D'Ensayo Festival** by Sara Muttoni, Carmen Serrano - **FAHR** by Filipa Reis - **Filmes da Mente** by Victor Santos - **FIMS-Fundação Instituto Arquitecto José Marques da Silva** by Luís Urbano - **Hearts** by Felice Vino - **Hidden Lines** by Thomas Lubbers - **Leading** by João Vasconcelos, Carin Isacson - **Madrix/Macedonia** by Daniel Llamas **Marla** by Davide Del Monte - **Muse** by Valentina Zucchi - **OSTV-Canal 180** by João Vasconcelos - **Platafoma Pandemónio** by Marta Moreira - **SPOT** (Sociedade Portuense, Outras Tendências) by Joana Lima - **Theatro Circo** by Joana Miranda **Virtual Gallery** by Raquel Póvar

6.30-7.30pm  
Immersive Room

#### LIVE PERFORMANCE

**Out+Experience** by Crexida <sup>IT</sup>

8.00-9.00pm  
MyMEET Lounge

#### COCKTAIL

9.00-10.00pm  
Theater

#### LIVE PERFORMANCE

**Human / Machine - A Mutual Interpretation**  
by Esplorazioni Contemporanee <sup>IT</sup>

### SUNDAY 10th

11.00am-1.00pm  
Gallery 1-2-3

#### XR INSTALLATIONS

**Casa Ilustrada** by Joy Moraes <sup>ES</sup> - **Esto No Es Un Museo** by Ana Gracia Carmona, Pablo Lafarga Ostáriz <sup>ES</sup> - **I and Thou** by Martin Romeo <sup>IT</sup> - **Scorpiocciola** by Opop <sup>IT</sup> - **Within** by Jemima Cano, Iker Pomposo <sup>ES</sup>

11.00am-12.00pm  
MyMEET Lounge

#### CHILDREN'S LAB

**Littledot Lab** by Luigi Maniglia <sup>IT</sup>

11.00am-1.00pm  
Immersive Room

#### VR EXPERIENCE (ART, CINEMA)

**Still Life** by Chiara Passa <sup>IT</sup>  
**Dream Builders - The Cenotaph of Newton** by Arnaud Desjardins <sup>FR</sup>